

A Tree Auction Fundraiser for the Ottawa Exploreum Children's Museum

Join us for a magical holiday event as we transform Ottawa into a winter wonderland! The *Sparkle Spectacular* features a festival of trees silent auction of professionally decorated themed trees, twinkling lights, and festive cheer—all to benefit the future Ottawa Exploreum Children's Museum. Your sponsorship helps bring this joyful experience to life and supports an exciting new space for learning and play in the heart of Ottawa.

# Sponsorship Levels:

## Presenting Sparkle Sponsor – \$1,000

- Tree theme selection
- Business logo featured prominently at the event and within selected theme display
- Name/logo on event materials, social media, and press releases
- Recognition in pre- and post-event promotions
- Opportunity to decorate tree or have professionally decorated

#### 🎁 Shimmering Star Sponsor – \$500

- Shared theme tree with 1 other sponsor
- Name/logo on social media and event signage within selected theme display
- Recognition in event promotions
- Opportunity to decorate tree or have professionally decorated

## **Fig. 1** Twinkle Sponsor – \$250

- Group recognition signage at event
- Mention on social media

## 🧦 Stocking Stuffer Donor – Any Amount

- Perfect for those who want to support the Exploreum without sponsoring a tree
- Recognition on the Exploreum website and at the event's donor display

Business/Organization Name (if applicable):		
Contact Name:		
Phone Number:	Email:	
Mailing Address:		

Sponsorship Level (check one):  ☐ Presenting Sparkle Sponsor — \$1,000 ☐ Shimmering Star Sponsor — \$500 ☐ Twinkle Sponsor — \$250 ☐ Stocking Stuffer Donor — \$
Would you like to decorate your sponsored tree or have one decorated for you?
☐ We're crafty, we would like to select our theme and decorate it ourselves
☐ We're leaving it to the pro's, make our tree look amazing!
Theme preference (optional) please indicate a first and second option:
Nutcrackers
Nutcracker Ballet
Candyland
Peppermint Twist
Classic Christmas
1950's Retro
Gingerbread
Let it snow
Blue Christmas
Silver Bells
Northwoods
Santa, I know him!!!
Victorian Christmas
Grinchmas
Holiday on the Farm
Home for the Holidays
□ Check enclosed (payable to Exploreum) □ Places invaige me
☐ Please invoice me

Return form by: September 15, 2025 Mail to: Exploreum, c/o Ottawa Visitors Center, 1028 LaSalle Street, Ottawa, IL 61350

Email: directors@ottawaexploreum.com

Questions? Call 815-434-2737