



Starved Rock Country Community Foundation

Nonprofit Endowment Building Readiness Questionnaire

How ready is your organization to begin an endowment building effort? Please rate your organization's strength in key areas described below. Use a scale of 1-5, with 1 indicating little readiness and 5 indicating high readiness.

Does your board understand the need for endowment? _____

Do members of your board make gifts to your organization? _____

Can you identify a group of potential supporters beyond your core group of volunteers?

Do you have contact information for those individuals to use to create a mailing list?

Are you board members able/willing to identify others in the community who might support the organization? _____

What success have you had with recent special events and other annual fundraising efforts? _____

What success have you had in securing major gifts from individuals? _____

How recently have you asked individuals for major gifts for a capital campaign, etc.?

Can you explain to potential donors why you need endowment gifts – can you prepare a case statement? _____

What is your greatest strength(s)?

What area(s) require attention?

Note additional strengths or weaknesses
